

## "A Christmas Movie" Community Christmas Tree Stroll November 29 – December 15, 2024

The gardens of the Clifford House Museum will come to life this holiday season with the introduction of our Christmas Tree Stroll. Visitors will be welcome to roam the grounds to explore the tree designs of our community supporters as they show off their creativity by decorating a tree along the shore of Lake Eustis.

This year's theme is "A Christmas Movie" with each tree made to represent the decorator's favorite holiday on-screen classic. The Grinch, Miracle on 34<sup>th</sup> Street, Rudolph the Red Nosed Reindeer, there are too many great movies to list and an endless variety of tree possibilities.

If you, your group, or business are interested in participating, please review the guidelines below and return your information sheet to the City of Eustis Events Department. Ten trees are available, and applications accepted on a first come, first served basis.

## Guidelines

The City will provide 7.5ft trees and place them in various locations on the Clifford House grounds. Trees will be assigned – one to each participant – and the decorating group must leave the tree in the location it is placed on.

Solar powered lighting will be provided on each tree. Additional lighting may be added, however there is no access to electricity on the grounds, so groups should be prepared to utilize solar power for any additional pieces.

Trees can be decorated beginning Friday, November 22<sup>nd</sup> and must be completed before noon on Friday, November 29<sup>th</sup>. Light Up Eustis is Friday, November 29<sup>th</sup> beginning at 5:00 p.m. and the stroll will be a part of that exciting annual event.

Get creative! All décor should be able to withstand the weather and should be appropriately attached to the trees. Wire hooks are not acceptable. On decorating day we recommend bring the following;

- Floral Wire
- Wire Cutters
- Glue Sticks and Glue Guns
   (There will be an outlet available near the porch for these purposes.)
- Scissors
- Ladder or Stool

Don't forget the tree topper!

Items may be used to decorate underneath the tree, in fact we encourage it, but all items must be weighted or staked for the safety of our visitors and the cleanliness of our grounds.

The Events & Tourism Department will provide a sign which will include the name of the tree, decorators, and sponsors. Additional signage is not allowed. Company logos and special notes like "in memory of" may be included on the décor – i.e. round ornaments with the City of Eustis logo, or a photograph ornament of a friend or loved one.

Flyers, business cards, or freebies are not permitted to be left with the tree.

Themes or titles and overall displays should be family-friendly and avoid racial, politically offensive, or negative religious references.

Please do not use perishable items on your design.

The grounds of the Clifford House Museum are under 24/7 video surveillance and patrolled regularly by the Eustis Police Department. However, there is no guarantee that items will be unharmed throughout the duration of the event. Please refrain from using anything valuable or sentimental.

All items may be removed on December 16<sup>th</sup>, 2024. Items not removed by December 18<sup>th</sup> will be disposed of.

## **Awards**

A panel of judges will select the "Best Interpretation of Theme" with the winner receiving a \$500 contribution to the charity or community organization of their choice.

Photographs of each tree will be added to the City of Eustis Events & Tourism social media pages for an online "People's Choice." The contest will begin Monday, December 2 and the tree photo will the most "likes" at 12:00 p.m. on Friday, December 6 will also be awarded a \$500 contribution to the charity of their choice.

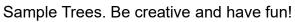
Awards will be announced with Santa on Friday, December 6 at 7:00 p.m. on the Ferran Park Bandshell stage.

Chosen charities must be a registered charitable organization or school affiliated group. A signed W-9 will be required before funds can be distributed.

## "A Christmas Movie" Community Christmas Tree Stroll Tree Application

Contact Name:		
Phone:	Email:	
Christmas Movie/Tree Name:		
Business/Organization/Sponsor:		
Decorator(s):		
Charity/Organization of Choice:		







Email completed applications to events@eustis.org.